

September 1, 2011

Dear Downers Grove Area Chamber & Industry Member,

Introducing an Exclusive Member Energy Buying Program

The Downers Grove Area Chamber of Commerce & Industry is pleased to announce an exclusive electricity purchasing program for our Members through Direct Energy Business (www.directenergybusiness.com). This electricity buying program is designed to combine the usage requirements of our Members into a larger electricity load for more buying power in the wholesale market and more competitive Member pricing. This program gives Members access to electricity purchasing opportunities and pricing that are normally only available to larger businesses.

Why a Buying Program can be Advantageous

In Illinois, Energy Choice gives businesses the opportunity to choose who supplies their electricity. This means that you may purchase your power from an alternative retail electric supplier (ARES), rather than being required to take default service from your local utility. Having choices may lead to opportunities for better prices, terms and service for your business than what you might receive from your local utility.

How the Buying Program Works

Direct Energy Business, one of the largest suppliers in North America, purchases power directly from the wholesale market to secure the most competitive electricity supply pricing available. Then, they lock in your electricity supply rate at a fixed price per kilowatt hour for the length of your contract. This provides you with price certainty and budget predictability since your supply rate will remain the same throughout your contract term.

Benefits of the Program

Through this exclusive energy purchasing program, you can expect:

Purchasing Options That Fit Your Needs: You can register for our program independently, or join other Members in an electricity purchasing pool for even stronger buying power. Direct Energy Business can also help you incorporate green power options into your energy supply program in the form of Green-e® Renewable Energy Certificates (RECs) so that you can achieve your corporate sustainability goals.

Simple Enrollment: You will just need to provide a recent copy of your utility invoice to Direct Energy Business and they'll handle the rest.

One Bill: You will continue to receive just one bill for your supply charges and your regulated utility charges.

Outstanding Customer Service: Your enrollment and account will be managed by a dedicated Direct Energy Business Account Executive, who can provide you with clear, helpful answers to your questions.

More information, including educational workshops on the program, will be forthcoming. If you have any questions in the meantime, please call me at the number below or contact Denise Haggerty at Direct Energy Business at 630-335-4216 or denise.haggerty@directenergy.com

Sincerely,



Laura Crawford
President & CEO