



**DOWNERS GROVE AREA**  
Chamber of Commerce & Industry  
*Your Partner in Business*

## Benefits of Membership in the Chamber

As your partner in business, the Downers Grove Area Chamber of Commerce and Industry helps you build and maintain a strong, prosperous business. We offer resources, education and support to increase exposure and improve your profitability. Our goal is to promote and strengthen the business community. The Chamber fosters economic development by encouraging industrial and commercial growth, which enriches the community of Downers Grove as a whole. Your annual investment in the Chamber can pay dividends in the business services and opportunities we provide our members, as we partner with you to grow your business.

### Business Development

- ☞ **Internet presence on the Chamber Web site** – With more than 240,000 visits per year (and always increasing), our Web site can be your extended marketing opportunity. Web site features include:
  - **Three categories to list your business** – Maximize your exposure on our site by getting in front of your various customers.
  - **Web site tracking** – Learn how valuable your membership is: Find out how many clicks you've received from our site to yours in the "Members Only" section of our site.
  - **Job posting** – Need more staff? The Job Bank section is one of the highest trafficked areas on our Web site.
  - **Special Events posting** – Let the community know about your big events. You can post it any time!
  - **Special Offers** – If you have special savings for first-time customers or even repeat clients, post your offer on our site.
- ☞ **Leads groups** – Offer outstanding networking opportunities and lead generation.
- ☞ **Quarterly Progressive Networking Luncheons** – Make roughly 25 new contacts with fellow members during this highly productive luncheon.
- ☞ **Grand opening/Ribbon cutting** – Just starting out or reinventing your business? Do it in grand style with our ceremonies and fellow Chamber members.

### Professional Development

- ☞ **Powerful Business Alliances** – This is your chance to get directly involved in the Chamber and build rapport with fellow members. Choose from several dynamic groups.
- ☞ **Monthly Business After Hours** – A Chamber tradition! Meet up with fellow members in a more relaxed atmosphere at a new location each month.
- ☞ **Monthly General Membership Luncheons** – Soon to be scheduled with a set time, day and location, these will prove to be outstanding opportunities to hear dynamic keynote speakers and regularly meet up with members during the business day.
- ☞ **Multi-Chamber functions** – Various opportunities that allow members to connect with members from neighboring chambers.

### Business Advocacy

- ☞ **Liaison to the Village of Downers Grove** – Let us be your voice to the Village on your issue of interest.
- ☞ **Regular updates on key issues that affect the business community** – We proactively monitor legislative issues on a local, regional, state, and national level and keep you informed on discussions and changes that could affect your business. This is the silent giant of your membership!

### Communication to Members

- ☞ **Monthly newsletter** – Our *Partnering* publication is packed with information about legislative updates, business-building tips, upcoming events, and more.
- ☞ **Monday's Chamber Weekly E-News** – As you reconnect with the workweek, learn what's on the horizon at the Chamber.
- ☞ **Friday's Member2Member email blast** – Learn what's new with our members as they promote their events and special deals.
- ☞ **Membership consultations** – Stop in for a membership tune-up and find out how to continue to leverage our resources to effectively grow your business.

### Bonus Additions

- ☞ **Membership in the U.S. Chamber of Commerce** – You'll be part of a conglomerate of 9 billion businesses.
- ☞ **Office Depot Discounts** – Save money for yourself and support the Chamber at the same time.
- ☞ **Monthly section in the Downers Grove Reporter** – We keep local residents informed of all that is new at the Chamber and regularly feature our members.

### Membership Materials

- ☞ **Membership Plaque** – Let your clients know that you are an active member of the local business community.
- ☞ **Window cling** – This can be a nice reminder to customers that you are invested in Downers Grove.
- ☞ **Annual Business & Village Directory** – Here you can find the Members you are seeking to partner with, as well as other Downers Grove resources.
- ☞ **Post our Chamber logo on your Web site** – Help validate your business with our logo on your site.
- ☞ **New Member Orientation Lunch** – Begin your business building opportunities right away and connect with your fellow inductees --- on us!

### And for a few dollars more ...

- ☞ **Numerous marketing opportunities** – Whether you target businesses or consumers (or both!), we have effective connections to the market of your choice.
- ☞ **Seminars and speakers** – Our luncheons and workshops often feature speakers and topics of interest to the local business community.
- ☞ **Ad hoc sponsorship and promotional opportunities** – From table top displays at our seminars, to sponsorships of new member luncheons or our annual golf outing, we offer plenty of opportunities to get your name in front of influential business leaders in this community on a regular basis. Just ask!